Rep Order# 6863898 Ver# 1 Status New Traffic Order# EC'd Yes

Printed: 10/15/2012 12:40 PM Last Received: 10/15/2012 11:46 AM

Showing Buylines: All Lines

**Station** KSNV-TV LAS VEGAS, NV.

Advertiser ( ).D.TARKANIAN 4 CONGR Product D.TARKANIAN FOR CONG

Estimate#

**Buyer** CHRIS FEIST

Phone#
Fax#

Agency ( ) SANDLER INNOCENZI

705 PRINCE ST ALEXANDRIA, VA 22314

Agency C/P1/P2/E

**Flight Dates** 10/16/2012 - 10/22/2012 **Hiatus Weeks** 

Rep Firm Sales Office

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

1 of 4

**Salesperson Phone**# 215-568-6540 **Salesperson FAX**# 215-568-1845

# --- CONTRACT COMMENT ---

SC=\*

#### --- REMARKS ---

NEW ORDER
PLS CONFIRM
CATHY FOR AMY

LT 	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	430P-5P	NEWS	:30	\$725.00	10/16-10/19	4	1	4	\$2,900.00	
	2	М	430P-5P	NEWS	:30	\$725.00	10/22-10/22	1	1	1	\$725.00	
	3	TU-F	5P-630P	NEWS	:30	\$1,200.00	10/16-10/19	2	1	2	\$2,400.00	
	4	M	5P-630P	NEWS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	5	TU-F	730P-8P	RALSTON	:30	\$900.00	10/16-10/19	4	1	4	\$3,600.00	
	6	M	730P-8P	RALSTON	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
	7	TU-F	11P-1135P	NEWS	:30	\$1,200.00	10/16-10/19	2	1	2	\$2,400.00	
	8	M	11P-1135P	NEWS	:30	\$1,200.00	10/22-10/22	1	1	1	\$1,200.00	
	9	SA-SU	5P-630P	NEWS	:30	\$675.00	10/20-10/21	1	1	1	\$675.00	
	10	SA	730P-8P	VEGAS INC	:30	\$225.00	10/20-10/20	1	1	1	\$225.00	
	11	SA-SU	11P-1130F	NEWS	:30	\$1,100.00	10/20-10/21	1	1	1	\$1,100.00	
	12	SA	6A-7A	NEWS	:30	\$350.00	10/20-10/20	1	1	1	\$350.00	

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**Printed:** 10/15/2012 12:40 PM **Last Received:** 10/15/2012 11:46 AM 2 of 4

**Showing Buylines:** All Lines

KSNV-TV LAS VEGAS, NV. Rep Firm ) SANDLER INNOCENZI Station Agency ) .D.TARKANIAN 4 CONGR 705 PRINCE ST Sales Office ( Advertiser ) PHILADELPHIA ALEXANDRIA, VA 22314 **Product** D.TARKANIAN FOR CONG Salesperson ( ) AMY MCCREARY Estimate# Agency C/P1/P2/E **Buver** CHRIS FEIST Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-568-6540 Hiatus Weeks Phone# Salesperson FAX# 215-568-1845 Fax# LTLen Rate Spots/Week # of Total Cost Ln Day Time Program Dates Total Daypart Weeks Spots \_\_\_\_\_ \_\_\_\_ 13 SAT TODAY :30 \$625.00 1 1 \$625.00 SA 7A-9A 10/20-10/20 1 14 SA 9A-930A NEWS :30 \$500.00 10/20-10/20 1 1 1 \$500.00 15 1 1 SU 6A-7A NEWS :30 \$350.00 10/21-10/21 \$350.00 16 SU 7A-8A SUN TODAY :30 \$750.00 1 1 1 \$750.00 10/21-10/21 17 TU-F 630P-7P JEOPARDY :30 \$1,300.00 10/16-10/19 2 1 2 \$2,600.00 1 18 SU 1130P-12A SPORTS NIGHT :30 \$200.00 10/21-10/21 1 1 \$200.00 19 TU-F 430A-459A NEWS :30 \$100.00 10/16-10/19 4 1 4 \$400.00 1 1 20 Μ 430A-459A NEWS :30 \$100.00 10/22-10/22 1 \$100.00 2 21 TU-F 5A-6A NEWS :30 \$450.00 10/16-10/19 2 1 \$900.00 1 1 22 M 5A-6A NEWS :30 \$450.00 10/22-10/22 1 \$450.00 1 4 23 TU-F 6A-7A NEWS :30 \$700.00 10/16-10/19 4 \$2,800.00 24 Μ 6A-7A NEWS :30 \$700.00 10/22-10/22 1 1 \$700.00 3 1 3 25 TU-F 7A-9A TODAY SHOW :30 \$900.00 10/16-10/19 \$2,700.00 26 7A-9A 1 1 1 M TODAY SHOW :30 \$900.00 10/22-10/22 \$900.00 1 1 27 :30 \$325.00 10/16-10/19 1 \$325.00 TU-F 11A-12P RACHEL RAY 1 1 28 Μ 11A-12P RACHEL RAY :30 \$325.00 10/22-10/22 \$325.00

Rep Order# 6863	Status New	Traffic Order#	Printed:	10/15/2012 12:40 PM	3 of	4
EC'd Yes			Last Received:	10/15/2012 11:46 AM		

**Showing Buylines:** All Lines

Station Adver Produ Estima Buyer Phone Fax#	tiser ct ate#	SNV-TV LAS VEGAS, NV. ( ).D.TARKANIAN 4 CONGR D.TARKANIAN FOR CONG CHRIS FEIST		Agency ( ) SANDLER INNOCENZI 705 PRINCE ST ALEXANDRIA, VA 22314  Agency C/P1/P2/E  Flight Dates 10/16/2012 - 10/22/2012  Hiatus Weeks				Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY  Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845					
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	TU-F	12P-1230F	NEWS		:30	\$425.00	10/16-10/19	1	1	1	\$425.00	
	30	М	12P-1230F	NEWS		:30	\$425.00	10/22-10/22	1	1	1	\$425.00	
	31	TU-F	1230P-1P	NEWS		:30	\$325.00	10/16-10/19	4	1	4	\$1,300.00	
	32	М	1230P-1P	NEWS		:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
	33	М	630P-7P	JEOPARDY		:30	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	

#### ---REPORT TOTALS---

Report Totals: 54 / \$36,075.00

### ---SALES MONTHLY TOTALS---

Oct 12: 54 / \$36,075.00 Sales Totals: 54 / \$36,075.00 Station Totals: 54 / \$36,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$144,300 0 % 0% KINC 0 % 28% 25% CATV KBLR KLAS KSNV 25% 18% KTNV KTUD 1% KVCW 1% KVMY 2% KVVU

XXXX 0%

Books NOV12 Demos RA35+

## --- CREDIT RISK ---

CASH IN ADVANCE

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Station KSNV-TV LAS VEGAS, NV. ) SANDLER INNOCENZI Agency Advertiser ( ) .D.TARKANIAN 4 CONGR 705 PRINCE ST D.TARKANIAN FOR CONG **Product** 

Estimate# Buyer Phone#

Fax#

CHRIS FEIST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 10/16/2012 - 10/22/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845